Child Safety Promotion: Good Practices in German-Speaking Countries

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Content

- Data, the basis of prevention
- IDB Meeting of German-speaking countries, June 2016
- Good practices
  - Examples of medical professionals introducing injury prevention in their work
  - Child safety promotion with migrant families and refugee homes
- Conclusion
Health burden due to injuries in the under 5s (Ellsäßer 2016, Federal Statistic Office)

- Across Europe the under 5s are most at risk due to fatal injuries among all children (< 15 ys).
- In Germany, the under 5s show the highest hospitalisation rates among all children (< 15ys). This is also true of head injuries.
- According to the German IDB 75 % of injuries in the under 5s are product related and peak among infants (85%)
- The most frequent product related injury events among infants are: falls from baby changing tables, parental beds and seating
Meeting of German-speaking countries

Aim: Swopping experiences in safety promotion for the under 5s

- Safe Kids Germany
- Safe Region Brandenburg
- Safe Community Delmenhorst
- University Clinic Leipzig
- Clinic West Brandenburg

- Kuratorium für Verkehrssicherheit
- Safe Region Vorarlberg
- University Clinic Graz

- bfu - Beratungsstelle für Unfallverhütung
• A decade of age-specific and product related information on domestic injury prevention for the under 5s
Since 1st September 2016 and in line with the directive of The Federal Joint Commitee injury prevention counselling for young parents has become a standard during childrens’ health screenings
Austria/Graz - Good Clinical Practice

Aim: Raising child and parental awareness of safety through bedside counselling

Bedside counselling

- Interview with children and parents discussing the circumstances of the accident event
- Expert counselling how to avoid dangerous situations
- A follow-up phone call is made 8 weeks
Evaluation results

- Bedside injury prevention counselling has proven successful particularly among young parents accompanying their children on clinical wards.

- Parents of young children feel especially guilty about accidents. These worries can often be allayed by talking about them.

- Follow up assessment showed that parents were better motivated to apply prevention measures in their homes.
Germany: Good clinical practice at University Hospital Leipzig (IDB partner)

Aim: Data based information on typical injury events to raise safety awareness among parents, children and careers.

- In the medical examination room posters show how to avoid typical injuries
- The waiting hall is used for child safety promotion events, e.g. an oversized kitchen is presented to explain dangerous sites from a child`s perspective
Aim: Networking and raising public safety awareness

- The clinic networks with local partners: e.g. the police, commerce and child protection working groups
- Exhibitions in waiting hall e.g. promoting helmet use and ways of improving child safety on the roads
Safe Kids Germany: Child safety promotion among migrants

Aim: Increasing parental awareness about prevent poisoning from domestic chemicals

- Offering parental talks and courses in family centers
- Co-operation with stakeholders engaged in health promotion in early childhood
Safe Kids Germany: Child safety promotion in refugee homes

4 high risk environments in refugee facilities found (research conducted by safe kids Germany)

- Fatal falls from windows (press report)
- Overcrowded rooms and bunkbeds installed: high-risk for young children (IDB)
- Poisoning from household chemicals if not properly stored (IDB)
- Scalds/burns due to dangerous cooking sites
Safe Kids Germany: Child safety promotion in refugee homes

Safety information developed in close cooperation with and for refugees showing typically dangerous sites

www.kindersicherheit.de
Summary

- Data is the basis in targeted injury prevention
- Young children in particular need to be protected
- The German-speaking programmes for young parents are comprised of age- and development-specific accident prevention measures
- Rather than criticise the main goal is to offer support
- Vision: Establishing a framework for child safety promotion that utilizes synergy

Next meeting June 2017 in Vienna
Thank you for your kind attention
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